

# 2025



# Sponsorship Packet



# About Us



The Tour de Lebanon Valley Bike Ride is a collaborative effort between The Community Health Council of Lebanon County, the LV Bike Coalition, The Bicycle Recycle and Visit Lebanon Valley. Our partnership promotes an active, socially and environmentally conscious community committed to achieving a healthier lifestyle and attracting visitors to our beautiful county.



## Sponsorship Dollars at Work

**2025 Goal:  
\$40,000**

In addition to supporting the organizations above, your sponsorship dollars also support the Lebanon Valley Mountain Bike Team and the Lebanon Valley Conservancy. Over the past 5 years we have been able to give back over \$90,000 to the Lebanon Community.



**LEBANON VALLEY**  
MOUNTAIN BIKE TEAM



THE LEBANON VALLEY  
CONSERVANCY

# Available Sponsorships



## Primary Sponsor

Company logo on all printed and digital material for the ride.

Logo on official ride jersey and t-shirt.

Thank you banner on display at the start of the event.

Sponsor table at pre-ride mixer and after party.

## THE "OFFICIAL SPONSOR OF TDLV"

Add your branded items to swag bag for all riders.

Social media, radio and newspaper mentions.

6 Complimentary ride registrations.

**\$5,000**



## After Party Sponsor

Social media, radio and newspaper mentions.

Add your branded items to swag bag for all riders.

Thank you banner on display at the after party.

Logo on official ride shirts

5 Complimentary registrations.

**\$3500**



## Water Station Sponsor

Water station sponsors gain exposure to riders by hosting and decorating their own water station

Add your branded items to swag bag for all riders.

Logo on official ride jersey and shirts.

Social media, radio and newspaper mentions.

Tabling opportunity at pre-ride mixer

4 complimentary ride registrations.

**\$2,500**



## Lead Pacesetter

Logo on official ride shirts

Tabling opportunity at pre-ride mixer

Social media, radio and newspaper mentions.

2 complimentary ride registrations.

Add your branded items to swag bag for all riders.

**\$1,000**



## Community Partner

Social media, radio and newspaper mentions.

Logo on official ride shirts

**\$500**

## Riding Buddy

Social media mentions

Sponsorship banner recognition

**\$250**

**Only 3 available!**

# Sponsorship Form

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level:

Primary Sponsor                       Water Station                       After Party Sponsor

Lead Pacesetter                       Community Partner                       Riding Buddy

Check Number: \_\_\_\_\_                      Website: \_\_\_\_\_

*Please send electronic versions of your logo to [ngray3@wellspan.org](mailto:ngray3@wellspan.org).*

Checks can be made out and returned to:  
Community Health Council of Lebanon County  
615 Cumberland St. Lebanon, PA 17042

For more information contact Nikki Maurer Gray, Ride Director  
at 717-270-7935 or [ngray3@wellspan.org](mailto:ngray3@wellspan.org)

